# Karl Lagerfeld: A Life in Fashion

Karl Lagerfeld was one of the most influential fashion designers of the 20th and 21st centuries. He was known for his work with Chanel, Fendi, and his own eponymous label. Lagerfeld was a prolific designer, producing over 100 collections a year. He was also a photographer, artist, and filmmaker.



### Karl Lagerfeld: A Life in Fashion by Alfons Kaiser

4.6 out of 5 Language : English File size : 3064 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled Print length : 384 pages Lending : Enabled



## **Early Life and Career**

Karl Lagerfeld was born in Hamburg, Germany, in 1933. His father was a businessman and his mother was a homemaker. Lagerfeld began sketching at an early age and enrolled in the École des Beaux-Arts in Paris at the age of 16. He left school after two years to pursue a career in fashion.

In 1954, Lagerfeld won a design competition sponsored by the International Wool Secretariat. The prize was a trip to Paris, where he met Yves Saint

Laurent and Pierre Balmain. Lagerfeld worked for Balmain for three years before moving to Chloé in 1963.

#### Chanel

In 1983, Lagerfeld was appointed creative director of Chanel. The house was founded by Coco Chanel in 1910 and was known for its classic designs, such as the little black dress and the pearls-and-tweeds look. Lagerfeld breathed new life into Chanel, while still respecting the brand's heritage. He introduced new materials and silhouettes, and added a touch of rock 'n' roll to the collection.

Lagerfeld's work at Chanel was a huge success. He helped to make the brand one of the most popular and profitable in the world. He also helped to establish Chanel as a cultural icon.

#### Fendi

In 1965, Lagerfeld began working for Fendi, an Italian fashion house known for its furs. He quickly became creative director of the brand and helped to transform it into a global luxury powerhouse. Lagerfeld introduced new designs and materials to Fendi's collections, and he also helped to develop the brand's iconic monogram.

Lagerfeld's work at Fendi was a huge success. He helped to make the brand one of the most popular and profitable in the world. He also helped to establish Fendi as a cultural icon.

## **Lagerfeld Label**

In 1984, Lagerfeld launched his own eponymous label. The label produced a wide range of clothing, accessories, and fragrances. Lagerfeld's designs

were known for their elegant and sophisticated style.

The Lagerfeld label was a huge success. It quickly became one of the most popular and profitable brands in the world. Lagerfeld's designs were worn by celebrities and fashion icons alike.

#### **Personal Life**

Lagerfeld was a private person who rarely gave interviews. He was known for his sharp wit and his love of cats. He had a close relationship with his godson, Baptiste Giabiconi.

Lagerfeld died in Paris in 2019 at the age of 85. He was one of the most influential fashion designers of all time. His work continues to inspire and influence designers today.

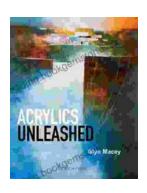
## Legacy

Karl Lagerfeld was a visionary who changed the face of fashion. His work was groundbreaking and influential, and he helped to establish some of the most iconic brands in the world. Lagerfeld's legacy will continue to inspire and influence designers for generations to come.



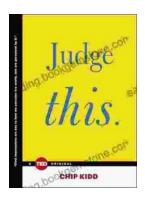
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